

## Question 4

*The development of enterprise skills and Entrepreneurship is enjoying a great deal of attention not only in Ireland but also in countries worldwide at present. Enterprise is seen to apply to all types of organisations, small, large, local and international.*

- (A) Describe your understanding of the term entrepreneurship. (10 marks)
- (B) Identify the personal characteristics normally associated with entrepreneurial business people. (20 marks)
- (C) Illustrate how entrepreneurial skills might be used to enhance **either**
- (i) The local community
  - or**
  - (ii) A Government Department (30 marks)
- (60 marks)**

