Business Expansion Self-Assessment

| Business Expansion |  | Green | Orange | Red |
|--------------------|--|-------|--------|-----|
| 1                  | Explain the reasons for business expansion         |       |        |     |
|                    | (Psychosocial, defensive and offensive)            |       |        |     |
| 2                  | Explain the methods of organic expansion           |       |        |     |
| 3                  | Explain the advantages and disadvantage of each    |       |        |     |
|                    | method for organic expansion                       |       |        |     |
| 4                  | Explain the methods of inorganic expansion         |       |        |     |
| 5                  | Explain the advantages and disadvantage of each    |       |        |     |
|                    | method for inorganic expansion                     |       |        |     |
| 6                  | Describe how business fund expansions              |       |        |     |
| 7                  | Contract (differences) the difference between      |       |        |     |
|                    | Equity and debt finance                            |       |        |     |
| 8                  | Outline the implications of business expansion for |       |        |     |
|                    | the business                                       |       |        |     |
| 9                  | Outline the implications of business expansion for |       |        |     |
|                    | the stakeholders                                   |       |        |     |
| 10                 | Describe how business expansion id restricted      |       |        |     |
| 11                 | Explain the advantages and disadvantage of a       |       |        |     |
|                    | business remaining small                           |       |        |     |