
Chapter 26

Community Development

Higher Level

Past exam Questions

2021 Q2 C (i)

2012 Q2 C (i)

WHAT IS COMMUNITY DEVELOPMENT**Community Development**

^{Def} Community development refers to the improvement of local areas and local communities **socially and economically** through the efforts of **local citizens and residents**. Community development is about **self-help/spirit of enterprise** as opposed to depending on the government or outside agencies to help them develop. The aim of community development is to improve the local social and economic infrastructure

Signs of strong vibrant local community include the following

1. Wide variety of local business,
2. Wide range of local services,
3. Education and training facilities,
4. Recreational, social and sporting facilities,
5. Good basis infrastructure
6. Wide variety of voluntary organisationand
7. Strong sense of community

FACTORS THAT INFLUENCE A BUSIENSS TO LOACTE IN A LOCAL COMMUNITY**A foot loose business**

^{Def} This is one that is not constrained by location factors and are free to set up in a wide variety of locations

The following are some constraints that business have to take into consideration before locating in an area

1. Operational/production considerations

Some businesses have to be close to suppliers, raw materials and services such as banks. There also has to be good local utilities for example water internet and waste management. Some business need to think of a Suitable local climate

2. HR Consideration

Are there suitable employees in the area to work in the business. Are there Good transport links and housing to supply the business with employees?

3. Financial consideration

Cost of land and premises is it better to rent or buy. Are there of local grants available to help set up the business. What re the tax implications ?

4. Environmental and social consideration

Is the area clean and healthy natural environment especially for organic business. Little crime and vandalism easier to attract business so they are not worried about being robbed. Supportive local community who will buy the product or service

5. Marketing Consideration

Close to customers. Close to good transport and infrastructure links

HOW A LOCAL COMMUNITY CAN DEVELOP ITSELF

Community development requires the following 1. Enterprising People, 2. An Organisation, 3. A Plan And 4. Finance

1. Enterprising People

Local people need to get together. The group show be a representative of views of as many local interests as possible and the local government

2. An organisation

An Organisation with a clear management structure ensures - 1. Good planning (SMART), 2. Organisation (Correct type of structure) and 3. Control

A management committee could decide to set up a formal business structure (Co-op)

3. A Plan

A community development plan should set out the problems and needs of the community and identify suitable solution. There should be a SWOT analysis and the plan should be SMART

4. Finance

This can be raised by 1. Fundraising, 2. Donations, 3. Credit union loans, 4. Grants, 5. Local authorities, 6. County Enterprise Boards and 7. Pobal

WHAT ORGANISATION CAN ASSIST WITH COMMUNITY DEVELOPMENT

These Organisations included the following 1. Local Enterprise Offices, 2. Pobal, 3. Area Partnership companies, 4. LEADER Programmes

1. Local Enterprise Boards

Local Enterprise Boards

^{Def} These are state agencies responsible for assisting entrepreneurs who want to start up a

small business in their own city or county (<10 employees). There are 31 around the country

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| <p style="text-align: center;">Past exam Questions 2012 Q2 C (i)</p> |
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The LEOs provide the following services

1. Provide training - They run a range of training programmes to help entrepreneurs to help increase their business knowledge and skills
2. Giving Grants - these are used for 1. Market research, 2. Business plans, 3. Purchasing equipment and employment
3. Provide a mentoring service - Business mentor are experienced businesspeople who are available to provide guidance to entrepreneurs while trying to get their business established

2. Pobal

Pobal

^{Def} This is a state agency who is responsible for distributing national and EU finance. This finance is used for supporting projects that assist community development. Their focus is on funding initiatives that will improve local quality of life. It provides funding to run local area partnership development companies. Initiatives include the following

1. Gateway - This provides short term employment opportunities to people who have been unemployed for over 2 years
2. Dormant Account Funds - This is the redistribution of money from dormant accounts that have no transactions in over 15 years. These funds are given to social enterprises that prove employment in the local community
3. European Refugee funds - This provides funding to organisation to develop and implement integration for refugees. IT focus on education health and provision of information
4. Tus - This is when people who have been long term unemployed and complete a 12 month work placement in the local community

3. Area Partnership Companies

Area Partnership Companies

^{Def} They encourage and support local enterprise and quality of life in local enterprise. For example Ballymun Partnership, Community childcare facilities. They provide the following services

1. Education - The APC encourages local people to engage with education and learning. They provide up to date information on education and skills training. They may also work with school to stop early school leaving
2. Enterprise - They encourage people to set up their own business in the community. They offer training courses, workshops to support this
3. Employment Support - They work in disadvantages areas offering support in CV preparation, Interview techniques and how to look for work
4. Childcare and family support - They offer childcare facilities and parenting courses

4. **LEADER Programmes**

LEADER Programmes

^{Def} This is an EU funded programme designed to encourage and assist rural communities to develop enterprise suitable to their own local area

Their aim is to

1. Improve competitiveness of agriculture
2. Improve the environment
3. Encourage diversification

Past exam Questions
2021 Q2 C (ii)

THE ECONOMIC AND SOCIAL BENEFITS OF COMMUNITY DEVELOPMENT.

Economic Benefits

1. Creates employment and thereby increases spending in the local economy

New enterprises might be set up to provide employment in the local areas and thus develop their local economy. The new enterprises and initiatives can create jobs for the area.

2. Spin off jobs

The establishment of community initiatives and business enterprises in a local community brings an immediate increase in the levels of direct and indirect employment. This new employment sees an increase in demand for goods and services in the area. For example transport, education, entertainment. Community Development has the spin off effect of increasing sales for other businesses in the area.

3. Promotes an enterprise culture

Community development encourages new ideas and new businesses in community. Its initiatives can encourage other members of the community to pursue ideas. This can lead to more new

initiatives or new businesses being established in the future. It can lead to a culture or generation of people taking the risk to set up new enterprises.

Social Benefits

1. Creates confidence

It can help with community spirit in the community, growth and prosperity in local area. Empowers local community and generates a sense of pride within the community. The co-operation and involvement of all members of the community in the process of development enriches people personally, creates confidence in their ability to make a difference and enhances the sense of community spirit in the area. The money earned by the employees in the area will be spent in the area. Homes will be constructed for the families involved in the enterprise, young people will be able to make a living in their own community. Others will be given the opportunity to retrain.

2. Community Spirit/Social fabric improved

As a community works together, relationships are built and the atmosphere is greatly improved with residents proud to live there. Projects are driven by local interests. These projects offer the potential for social interaction'

3. Depopulation is prevented

It can lead to Rural regeneration and prosperity. People may be encouraged to remain in an area if facilities are available and opportunities to work and to enjoy leisure time are provided. Local communities thrive.

Past exam Questions

2014 Short Question 1

2012 ABQ B

BENEFITS OF BUSINESS TO THE LOCAL COMMUNITY

- | | |
|--|--|
| 1. Employment/jobs | direct employment in the community (in the business itself) |
| 2. Spin-off businesses | employment in spin-off businesses such as transport, suppliers, cleaning services |
| 3. Increased disposable incomes | leading to an improved standard of living, leading to increased spending in the local community thereby encouraging other businesses. |
| 4. Growth in local services | to meet the needs of local businesses (taxi services, banks, credit unions etc.). Local people in the community can avail of these services. |

5. Community spirit and quality of life. Successful local business improves community spirit and social interaction between citizens.

6. Taxation Local rates, taxes and service charges contribute to development of local infrastructure.

Chapter 26

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Past Exam Questions (For this chapter)

Short Questions**2014 - Question 1**

Outline two benefits of local business for a local community.

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| (i) |
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| (ii) |
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Long Questions**2021 - Question 2**

(C) Read the information supplied and answer the questions which follow.

Community development has never been more important.

- (i) Explain the term 'community development'.
- (ii) Describe the economic and social benefits of community development. (20)

2012 - ABQ

(B) Discuss the benefits for the local community, arising from the success of RIM Ltd. (30)

2011 - Question 2

- (C)
- (i) Explain the term 'Community Development'.
 - (ii) Evaluate the services provided by 'County and City Enterprise Boards' (CEBs). (20)